

Our Brand Guidelines

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Logo

Usage and application

Logo

Malgo Technologies is a trailblazer in digital transformation, offering comprehensive solutions that propel businesses into the future. Our expertise spans cutting-edge technologies such as Artificial Intelligence (AI), Machine Learning (ML), Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), Internet of Things (IoT), Web3, Decentralized Autonomous Organizations (DAO), Metaverse, Non-Fungible Tokens (NFT), Blockchain, Decentralized Finance (DeFi), dApps, and Cryptocurrency. We also provide high-quality UI/UX/CX design services, web design and development, B2B, B2C, and D2C development, mobile app development, on-demand app development, SaaS development, DevOps solutions, and much more.

Our Malgo logo is a symbol of futuristic innovation, representing our commitment to leading digital transformation initiatives. It encapsulates our vision of creating cutting-edge solutions that redefine the digital landscape and empower businesses to thrive in the evolving technology-driven world.

Through these brand guidelines, we aim to preserve and communicate our core identity, ensuring that every visual and verbal expression of Malgo stays aligned with our mission to shape the future of digital transformation.



Icon



Mark



Logotype

4

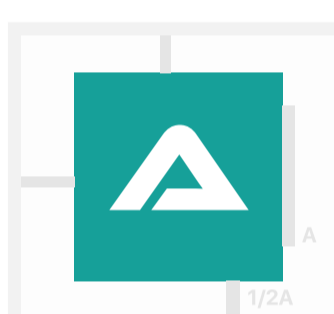
Overview

Usage and application

Safe space

Mark

Logotype



Backgrounds

This brand was created to reflect the smooth texture of the material and the power of the word "Malgo". **Manrope** is a neutral sans serif font, inspired by classic computer screen burn effects. The font reflects the clarity.



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Colours

Using the brand palette

Colours

Symbolism and Representation:

- Professionalism and Sophistication:** The color's deep, muted Futuristic often evokes feelings of professionalism and sophistication.
- Stability and Reliability:** As a dark color with minimal brightness, it can represent stability and reliability.
- Calm and Resilience:** The cool blue undertones contribute to a sense of calm and resilience.



Hex #16A099



Hex #000000



Hex #FFFFFF

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Typography

Using the brand palette

Typography

Primary

ETHNOCENTRIC - BOLD



4

Typography

Using the brand palette

Typography

Secondary

Manrope - Regular



Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh	Ii
Jj	Kk	Ll	Mm	Nn	Oo	Pp	Qq	Rr
Ss	Tt	Uu	Vv	Ww	Xx	Yy	Zz	
01	02	03	04	05	06	07	08	09

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